

## ORDER



**Orders**  
**Order / Rev:** 710415 - 9  
**Alt Order #:** 06300017  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1536 A  
**Flight Dates:** 09/18/12 - 09/24/12  
**Original Date / Rev:** 08/28/12 / 09/24/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/17/12	09/23/12	132	\$141,010.00	\$119,858.50
09/24/12	09/30/12	32	\$28,725.00	\$24,416.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	164	\$169,735.00	\$144,274.75	0.00
<b>Totals</b>	<b>164</b>	<b>\$169,735.00</b>	<b>\$144,274.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/18/12	09/21/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, - TWTF - - (4:30 XM-4:59 XM)	- TWTF - -	:30	4	\$75.00	P-4	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF - -		4				\$75.00		0.00			
2	WTSP	09/24/12	09/24/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, M - - - - - (4:30 XM-4:59 XM)	M - - - - -	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	M - - - - -		1				\$75.00		0.00			
E 3	WTSP	09/18/12	09/21/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF - -		4				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/17/12-09/23/12	5-530a		5-530a	- TWThF - - - -	:30		<del>(\$100.00)</del>		0.00	NM		
		Credited													
	2	WTSP	09/17/12-09/23/12	5-530a		5-530a	- TWThF - - - -	:30		<del>(\$100.00)</del>		0.00	NM		
		Credited													
	4	WTSP	09/17/12-09/23/12	5-530a		5-530a	- TWThF - - - -	:30		<del>(\$100.00)</del>		0.00	NM		
		Credited													
5	WTSP	09/18/12	09/21/12	530-6a 530-6a 10 News	CM	530-6a	- TWTF - -	:30	5	\$150.00	P-4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF - -		5				\$150.00		0.00			
6	WTSP	09/24/12	09/24/12		CM	530-6a	M - - - - -	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00



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 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
21	WTSP	09/18/12	09/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF--	:30	4	\$450.00	P-4	0.00	NM	4	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	- TWTF--		4			\$450.00		0.00					
22	WTSP	09/24/12	09/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$900.00		0.00					
23	WTSP	09/18/12	09/21/12	Y&R Young and the Restless	CM	1230-130p	- TWTF--	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	- TWTF--		4			\$550.00		0.00					
24	WTSP	09/24/12	09/24/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$550.00		0.00					
E 25	WTSP	09/18/12	09/21/12	B&B Bold and Beautiful	CM	130-2p	- TWTF--	:30	4	\$550.00	P-4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	- TWTF--		4			\$550.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WTSP	09/17/12-09/23/12	B&B		130-2p	- TWThF----	:30		<del>(\$550.00)</del>		0.00	NM			
	Credited															
	2	WTSP	09/17/12-09/23/12	B&B		130-2p	- TWThF----	:30		<del>(\$550.00)</del>		0.00	NM			
	Credited															
	3	WTSP	09/17/12-09/23/12	B&B		130-2p	- TWThF----	:30		<del>(\$550.00)</del>		0.00	NM			
	Credited															
	4	WTSP	09/17/12-09/23/12	B&B		130-2p	- TWThF----	:30		<del>(\$550.00)</del>		0.00	NM			
	Credited															
26	WTSP	09/24/12	09/24/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$550.00		0.00					
E 27	WTSP	09/18/12	09/21/12	M-F 2-3p The Talk	CM	2-3p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	- TWTF--		4			\$300.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WTSP	09/17/12-09/23/12	M-F 2-3p		2-3p	- TWThF----	:30		<del>(\$300.00)</del>		0.00	NM			
	Credited															
	[DO 1 FOR 3 11P SUN NEWS]															
	2	WTSP	09/17/12-09/23/12	M-F 2-3p		2-3p	- TWThF----	:30		<del>(\$300.00)</del>		0.00	NM			
	Credited															
	[DO 1 FOR 3 11P SUN NEWS]															
	3	WTSP	09/17/12-09/23/12	M-F 2-3p		2-3p	- TWThF----	:30		<del>(\$300.00)</del>		0.00	NM			
	Credited															
	[DO 1 FOR 3 11P SUN NEWS]															
28	WTSP	09/24/12	09/24/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1			\$300.00		0.00					
29	WTSP	09/18/12	09/21/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF--	:30	8	\$275.00	P-4	0.00	NM	8	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	- TWTF--		8			\$275.00		0.00					
30	WTSP	09/24/12	09/24/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	2	\$275.00	P-4	0.00	NM	2	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		2			\$275.00		0.00					

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Estimate: 1536 A  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	WTSP	09/18/12	09/21/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF - -		4			\$400.00			0.00			
32	WTSP	09/24/12	09/24/12	M-F 4-5p Dr. Phil	CM	4-5p	M - - - - -	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M - - - - -		1			\$400.00			0.00			
33	WTSP	09/18/12	09/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF - -		4			\$275.00			0.00			
34	WTSP	09/24/12	09/24/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M - - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M - - - - -		1			\$275.00			0.00			
35	WTSP	09/18/12	09/21/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	4	\$275.00	P-4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF - -		4			\$275.00			0.00			
36	WTSP	09/24/12	09/24/12	M-F 530-6p 10 News at 530p	CM	530-6p	M - - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M - - - - -		1			\$275.00			0.00			
37	WTSP	09/18/12	09/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF - -	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF - -		4			\$500.00			0.00			
38	WTSP	09/24/12	09/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M - - - - -	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M - - - - -		2			\$500.00			0.00			
41	WTSP	09/18/12	09/21/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF - -		4			\$1,300.00			0.00			
42	WTSP	09/24/12	09/24/12	7-730p Wheel of Fortune	CM	7-730p	M - - - - -	:30	2	\$1,300.00	P-4	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M - - - - -		2			\$1,300.00			0.00			
43	WTSP	09/18/12	09/21/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF - -		4			\$1,500.00			0.00			
44	WTSP	09/24/12	09/24/12	730-8p Jeopardy	CM	730-8p	M - - - - -	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M - - - - -		1			\$1,500.00			0.00			
45	WTSP	09/18/12	09/21/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF - -		4			\$1,000.00			0.00			
46	WTSP	09/24/12	09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M - - - - -	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M - - - - -		2			\$1,000.00			0.00			
47	WTSP	09/22/12	09/22/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	- - - - - S -	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
47	WTSP	09/22/12	09/22/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S-		1		\$700.00		0.00					
48	WTSP	09/23/12	09/23/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	2	\$900.00	P-4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S		2		\$900.00		0.00					
50	WTSP	09/24/12	09/24/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1		\$350.00		0.00					
E 51	WTSP	09/18/12	09/21/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF--	:30	4	\$175.00	P-4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-TWTF--		4		\$175.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	WTSP	09/17/12-09/23/12	Late Late Show		1237-137a	-TWThF----	:30		<del>(\$175.00)</del>	0.00	NM			
				Credited											
	4	WTSP	09/17/12-09/23/12	Late Late Show		1237-137a	-TWThF----	:30		<del>(\$175.00)</del>	0.00	NM			
				Credited											
52	WTSP	09/24/12	09/24/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	M-----		1		\$175.00		0.00					
53	WTSP	09/22/12	09/22/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S-		2		\$75.00		0.00					
E 54	WTSP	09/22/12	09/22/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S-		2		\$150.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	WTSP	09/17/12-09/23/12	Sat 8-10a		Sat 8-10a	-----Sa--	:30		<del>(\$150.00)</del>	0.00	NM			
				Credited											
				[move to 530a 9/24]											
E 55	WTSP	09/22/12	09/22/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S-		1		\$200.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WTSP	09/17/12-09/23/12	Sat 6-630p		Sat 6-630p	-----Sa--	:30		<del>(\$200.00)</del>	0.00	NM			
				Credited											
56	WTSP	09/22/12	09/22/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	2	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S-		2		\$400.00		0.00					
57	WTSP	09/22/12	09/22/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	2	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S-		2		\$400.00		0.00					
58	WTSP	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-----S		2		\$500.00		0.00					
E 59	WTSP	09/23/12	09/23/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 710415 - 9  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 59	WTSP	09/23/12	09/23/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/17/12-09/23/12		Sun 630-7p		Sun 630-7p	-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
Credited															
60	WTSP	09/24/12	09/24/12	Mon Prime A Met Mother/Partners	CM	Mon 8-9p	M-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$4,500.00		0.00						
61	WTSP	09/24/12	09/24/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$5,500.00		0.00						
62	WTSP	09/24/12	09/24/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$3,500.00		0.00						
64	WTSP	09/18/12	09/18/12	Tue Prime Other NCIS: Los Angeles	CM	9-11p	-T-----	:30	2	\$4,500.00	P-4	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	2		\$4,500.00		0.00						
66	WTSP	09/19/12	09/19/12	Wed Prime A Survivor: Phillipines (Season Pr	CM	Wed 8-930p	--W----	:30	2	\$4,000.00	P-4	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	2		\$4,000.00		0.00						
67	WTSP	09/19/12	09/19/12	Wed Prime C Big Brother (Season Finale)	CM	Wed 930-11p	--W----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$4,500.00		0.00						
E 68	WTSP	09/20/12	09/20/12	Thu Prime A Big Bang Theory/Big Bang Thec	CM	Thu 8-9p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---T---	1		\$4,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/17/12-09/23/12		Thu Prime A		Thu 8-9p	---Th----	:30		<del>(\$4,500.00)</del>		0.00	NM		
Credited [mg on line 92]															
69	WTSP	09/20/12	09/20/12	Thu Prime B Two and a Half Men/Two and a	CM	Thu 9-10p	---T---	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---T---	1		\$4,500.00		0.00						
70	WTSP	09/20/12	09/20/12	Thu Prime C Thu Prime C	CM	Thu 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---T---	1		\$4,000.00		0.00						
71	WTSP	09/21/12	09/21/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	2		\$3,000.00		0.00						
72	WTSP	09/21/12	09/21/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	2		\$3,000.00		0.00						
E 73	WTSP	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	2		\$3,000.00		0.00						

Order / Rev: 710415 - 9  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 73	WTSP	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	\$3,000.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 2 \$3,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 09/17/12-09/23/12 Fri Prime C Fri 10-11p ----F-- :30 (\$3,000.00) 0.00 NM Credited															
2 WTSP 09/17/12-09/23/12 Fri Prime C Fri 10-11p ----F-- :30 (\$3,000.00) 0.00 NM Credited															
E 74	WTSP	09/22/12	09/22/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p	-----S-	:30	2	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 2 \$1,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WTSP 09/17/12-09/23/12 Sat Prime B Sat 9-10p -----Sa- :30 (\$1,500.00) 0.00 NM Credited															
E 75	WTSP	09/23/12	09/23/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	2	\$4,500.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 2 \$4,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 09/17/12-09/23/12 Sun Prime A 7-8p -----Su :30 (\$4,500.00) 0.00 NM Credited															
2 WTSP 09/17/12-09/23/12 Sun Prime A 7-8p -----Su :30 (\$4,500.00) 0.00 NM Credited															
76	WTSP	09/23/12	09/23/12	Sun Prime B Person of Interest	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$4,500.00 0.00															
E 77	WTSP	09/23/12	09/23/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$3,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 09/17/12-09/23/12 Sun Prime C Sun 9-10p -----Su :30 (\$3,500.00) 0.00 NM Unresolved [Dropped for time]															
78	WTSP	09/23/12	09/23/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$3,500.00 0.00															
E 79	WTSP	09/23/12	09/23/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$5,000.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$5,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 09/17/12-09/23/12 NFL Football Game #2 4-7p -----Su :30 (\$5,000.00) 0.00 NM Credited [mg ncaa]															
80	WTSP	09/18/12	09/18/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	\$10,000.00	P-3	0.00	NM	2	\$20,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 2 \$10,000.00 0.00															
81	WTSP	09/18/12	09/21/12	5-530a 5-530a 10 News	CM	5-530a	-TWT---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -TWT--- 1 \$100.00 0.00															
82	WTSP	09/24/12	09/24/12	5-530a 5-530a 10 News	CM	5-530a	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00

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Advertiser: Obama/D/President  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1536 A  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
82	WTSP	09/24/12	09/24/12	5-530a 5-530a 10 News	CM	5-530a	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$200.00		0.00			
83	WTSP	09/23/12	09/23/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$500.00		0.00			
84	WTSP	09/24/12	09/24/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$2,000.00		0.00			
85	WTSP	09/22/12	09/22/12	Sat Prime A Crimetime Saturday	CM	Sat 8-9p	-----S-	:30	2	\$1,500.00	P-4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$1,500.00		0.00			
86	WTSP	09/22/12	09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$1,500.00		0.00			
87	WTSP	09/18/12	09/21/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-TWTF--	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		2				\$700.00		0.00			
88	WTSP	09/18/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a	-TWTF--	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$200.00		0.00			
91	WTSP	09/18/12	09/21/12	10 News Replay 10 News Replay	CM	M-F 207-242x	-TWTF--	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		1				\$10.00		0.00			
92	WTSP	09/23/12	09/23/12	Sun Prime B 830p POI	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$4,500.00		0.00			
93	WTSP	09/22/12	09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$3,000.00		0.00			
94	WTSP	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1				\$6,000.00		0.00			
95	WTSP	09/22/12	09/22/12	NCAA Football Game #2CM NCAA Football Game #2	CM	3-7p	-----S-	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$2,500.00		0.00			
96	WTSP	09/23/12	09/23/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$500.00		0.00			
97	WTSP	09/20/12	09/21/12	Late Late Show Late Late Show	CM	1237-137a	---TF--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--		1				\$350.00		0.00			
98	WTSP	09/22/12	09/22/12	NCAA Football Game #2CM NCAA Football Game #2	CM	3-7p	-----S-	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Order / Rev: 710415 - 9  
 Alt Order #: 06300017  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
98	WTSP	09/22/12	09/22/12	NCAA Football Game #2CM		3-7p	-----S-	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
				NCAA Football Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		1				\$5,000.00		0.00			
													Totals	164	\$169,735.00